

For immediate release
October 11, 2010

Contact: Aggie Idemoto
(408) 268-4440
aggie@jamsj.org

San Jose Japantown's newest attraction to be unveiled on October 16

San Jose Japantown's newest visitor attraction, the Japanese American Museum of San Jose (JAMsj), will be unveiled to the public on October 16. "We are excited about this long-awaited 'rebirth' of JAMsj" exclaimed Aggie Idemoto, JAMsj president.

The Opening Ceremony on Saturday, October 16, 1:00 pm will feature entertainment by San Jose Taiko, speeches by dignitaries, and an opportunity for the public to view the new exhibits. In addition to JAMsj's rebirth, the day will honor the 88th birthday of Jimi Yamaichi, who is also known as the unofficial "Mayor of Japantown." Mr. Yamaichi, is a co-founder, curator, historian, and construction manager for the new museum.

Sunday, October 17 will feature a presentation and demonstration from special exhibition artist, Chizuko Judy Sugita de Queiroz. Her exhibit, *Camp Days*, is a collection of watercolor paintings that depict her childhood memories of camp life in a Japanese American internment camp. Sugita de Queiroz was nine-years old when she and her family were uprooted from their home and incarcerated at Poston, Arizona -- one of ten concentration camps. Haunted by her past, she began to reconstruct her childhood camp experience through interviews with older siblings, relatives, and friends. She then expressed her feelings and insights in a series of vivid watercolors. The Camp Days exhibition will run through April 30.

Questions? Contact Aggie Idemoto, JAMsj Education Director at (408) 268-4440 or aggie@jamsj.org.

#####

Museum Grand Opening in San Jose- Japanese American Museum of San Jose